

Management Team



Jacopo Visetti Project Lead / Co-Founder



Jacopo Vanetti CTO & Tech Expert / Co-Founder



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The first blockchain-based energy-saving platform.

EFFORCE is the first platform that allows contributors to benefit from the energy savings generated by energy efficiency projects worldwide.



How does **EFFORCE Work?**

Contributors

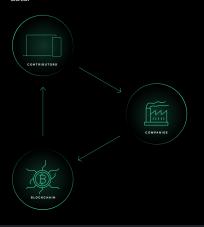
Contributors can participate in energy efficiency projects by acquiring tokenized future savings.

Companies

Companies benefit from energy efficiency improvements at no cost and the resulting savings are written in real time on the blockchain.

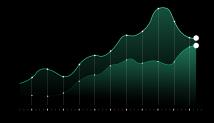
Blockchain

A smart contract redistributes the resulting savings to token holders and the companies without intermediaries based on exact consumption/savings data



The Market

In the last 10 years, the energy efficiency market has reached a value of \$241 billion, with a 10% growth per annum.



\$241

+10%

"True innovation is one that improves people's lives'

Steve Wozniak Apple Co-Founder Efforce Co-Founder



Token Sale Model

Token Name		EFFORCE
Token Symbol		WOZX
Total WOZX Token Amount		1,000,000,000
Emission Rate	New Tokens	will never be created.

Purchase Price

Nominal value of Coin: Decided through private placement

New Tokens will never be created.

Token utility

Offset your energy bills

Transfer of energy savings

Ecosystem and Consultants

Primary access to Energy Efficiency projects

Accumulate Energy Savings Value

Funds Usage



•	Private Placement	45%
•	EFFORCE Ltd	20%
•	Incentive for Mining	20%

Roadmap

2010 AitherCO2

2017 1.2 Bln global turnover

June 2019 Private Sale Opens and

Q1 2020 Finalizing Platform Development for Factories and Real Estate Projects

Q2 2021 First Efficiency Project Completed and Beginning of Energy Efficiency Sharing

15%

2015 Leader in energy efficiency market

SEP 2017 **EFFORCE** EFFORCE Event Malta

December 2020 Listing on HBTC